



Fear Free Offers Certification Program Benefit to RVTTC Members

DENVER, CO (September 25, 2019) – In honor of RVT Month, <u>Fear Free</u>, <u>LLC</u> has announced it will be providing a 20% discount on the Fear Free Veterinary Professional Certification Program to members of the Registered Veterinary Technologists and Technicians of Canada and affiliated associations.

Since 2016, Fear Free has provided online and in-person education to more than 50,000 veterinary and pet professionals. By closely listening to the needs of the veterinary profession, Fear Free focuses on emotional wellbeing, enrichment, and the reduction of fear, anxiety, and stress in pets. Both individuals and veterinary practices can become Fear Free Certified[®].

The Registered Veterinary Technologists and Technicians of Canada (RVTTC) is a not-for-profit organization representing over 8,400 RVTs across Canada on national and international issues. The RVTTC supports affiliated provincial veterinary technician and technologist associations in its mission to unite, advance, and strengthen the Registered Veterinary Technologist profession.

"Registered veterinary technicians and technologists are the backbone of Fear Free veterinary care," said Fear Free CEO and founder Dr. Marty Becker. "They spend more time and have more hands-on experience with patients than any other team member. They are also the main communicators with clients. This discount will make sure they have the training and support they need to provide optimal care for the emotional and physical wellbeing of pets."

The Fear Free program offers veterinary and other pet professionals training in behavior modification basics; exam room, procedure, and hospitalization protocols; complementary therapeutics and products; sedation, anesthesia, and analgesia; and how to educate pet owners in Fear Free approaches to preparing and transporting their pets for veterinary care.

Members of the RVTTC and its affiliated associations can learn more and take advantage of the discount at https://rvttcanada.ca/rvttc-membership/.

ABOUT FEAR FREE

Developed by "America's Veterinarian," Dr. Marty Becker, Fear Free offers online and in-person education to veterinary professionals, the pet professional community, and pet owners. Fear Free provides both professionals and pet lovers alike with the knowledge and tools to look after a pet's physical and emotional wellbeing.

Veterinary and pet professionals can learn more about becoming Fear Free Certified® by visiting <u>fearfreepets.com</u>. Pet owners can visit <u>fearfreehappyhomes.com</u> to access educational videos, articles, and more that will help improve the physical and emotional health of their pets right at home.

ABOUT RVTTC

The Registered Veterinary Technologists and Technicians of Canada (RVTTC) is a not-for-profit organization representing over 8,400 RVTs across Canada on national and international issues. The RVTTC supports affiliated provincial veterinary technician and technologist associations in its mission to unite, advance, and strengthen the Registered Veterinary Technician/Technologist profession.